

Message Text

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PAGE 01 BRASIL 06910 062033Z

22

ACTION ARA-10

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R 061900Z AUG 76

FM AMEMBASSY BRASILIA

TO SECSTATE WASHDC 7202

INFO AMEMBASSY BOGOTA

AMEMBASSY LONDON

AMCONSUL RIO DE JANEIRO

AMCONSUL SAO PAULO

UNCLAS BRASILIA 6910

E.O. 11652: N/A

TAGS: EAGR, ETRD, BR

SUBJECT: BRAZILIAN COFFEE EXPORTS

1. SUMMARY: ACCORDING TO OFFICIAL STATISTICS, BRAZILIAN EXPORTS OF GREEN AND SOLUBLE COFFEE IN THE FIRST-HALF OF 1976, IN RELATION TO THE SAME PERIOD LAST YEAR, WERE DOWN BY 7.7 PERCENT IN VOLUME (6.6 MILLION BAGS) BUT UP BY 77.6 PERCENT IN VALUE (806 MILLION DOLLARS). END SUMMARY.

2. BRAZILIAN GREEN AND SOLUBLE COFFEE EXPORTS FOR THE FIRST-HALF OF 1976 HAVE BEEN ANNOUCED BY THE INSTITUTE BRASILEIRO DO CAFE (IBC). THE FIGURES, MONTHLY AND FIRST-HALF, AND COMPARISONS WITH THE FIRST-HALF OF 1975, ARE:

(A)	VOLUME (IN 60-KILOS BAGS)		
MONTH	1975	1976	PERCENT CHANGE
JANUARY	1,002,117	919,737	-8.2
FEBRUARY	1,138,871	878,687	-22.8
MARCH	1,165,247	866,775	-25.6

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 BRASIL 06910 062033Z

APRIL	1,166,227	885,781	-24.0
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MAY	1,268,547	919,221	-27.5
JUNE	1,418,395	2,136,654	PLUS 50.6
TOTAL	7,159,404	6,606,855	-7.7

(B)	VALUE (IN U.S. 1,000 DOLLARS)		
MONTH	1975	1976	PERCENT CHANGE
JANUARY	63,249	84,632	PLUS 33.8
FEBRUARY	77,817	96,456	PLUS 24.0
MARCH	76,033	100,205	PLUS 31.8
APRIL	71,286	105,762	PLUS 48.4
MAY	78,198	117,584	PLUS 50.4
JUNE	87,150	301,218 (A)	PLUS 246.
TOTAL	453,733	805,857 (A)	PLUS 77.6 (A)

(A) PRELIMINARY DATA

3. BREAKDOWN BY GREEN AND SOLUBLE COFFEE EXPORTS.

(A) SOLUBLE COFFEE VOLUME: THE GREEN COFFEE EQUIVLANET OF 1,069,379 BAGS, A 98.0 PERCENT INCREASE OVER THE 540,048 BAGS EXPORTED IN THE FIRST-HALF OF 1975.

(B) SOLUBLE COFFEE VALUE: 88.6 MILLION DOLLARS, A 191 PERCENT INCREASE OVER THE 30.4 MILLION DOLLARS IN EXPORTS IN THE FIRST-HALF OF 1975.

(C) GREEN COFFEE VOLUME: 5,537,476 BAGS, A 16.3 PERCENT DECREASE BELOW THE 6,619,356 BAGS EXPORTED IN THE FIRST-HALF OF 1975.

(D) GREEN COFFEE VALUE: 717.4 MILLION DOLLARS, A 69.5 PERCENT INCREASE OVER THE 423.2 MILLION DOLLARS EARNED IN THE FIRST-HALF OF 1975.

4. ACCORDING TO A STORY IN "O ESTADO DE SAO PAULO," IBC PREDICTS THAT GREEN AND SOLUBLE COFFEE EXPORTS EARNINGS FOR THE ENTIRE YEAR WOULD "SURPASS 1,7 BILLION DOLLARS, CONSIDERING THE RECOVERY OF PRICES FOR GREEN COFFEE." "COFFEE SECTOR BUSINESSMEN," THE STORY SAID, PREDICTED THAT EXPORTS OF SOLUBLE COFFEE FOR THE ENTIRE UNCLASSIFIED

UNCLASSIFIED

PAGE 03 BRASIL 06910 062033Z

YEAR WOULD REACH 200 MILLION DOLLARS.

5. ACCORDING TO THE ARTICLE, THE AMOUNT OF GREEN AND SOLUBLE COFFEE EXPORTS IN THE FIRST-HALF "WOULD EXPLAIN THE PURCHASE OF COFFEE ABROAD, BECAUSE OF THE INITIAL PROGRAMMING OF EXPORTS PLANNED FOR SHIPMENTS OF ONE MILLION BAGS PER MONTH." THE STORY ALSO SAID THAT THE SALVADOREAN COFFEE PURCHASED BY INTERBRAS "WILL BE WITH-

HELD IN BRAZIL UNTIL THE END OF THE YEAR FOR THE REPLACEMENT OF STOCKS."

6. ACCORDING TO AN ARTICLE IN "GAZETA MERCANTIL," "COFFEE SECTOR SOURCES" SAID THAT, IN THE 75/76 YEAR ENDING JULY 1, 1976, BRAZIL EXPORTED 13,616,260 BAGS, OF WHICH 11,532,985 BAGS WERE GREEN COFFEE IN BEANS, AND 2,083,275 BAGS WERE SOLUBLE COFFEE.
CRIMMINS

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Margaret P. Grafeld
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